



Sohani

The Year of Prosperity and Well-Being

UPHAAR KI BAHAAR

3.0

More Schemes. More Benefits. More Happiness.

A Rewarding Partnership with Every Step.



EXCITING
GIFTS



ATTRACTIVE
SCHEMES



STRONGER
PARTNERSHIP



GROW TOGETHER
PROSPER TOGETHER



Valid From :-

01st September 2026 to
31st March 2027

Valid In :-

Punjab, Haryana, Rajasthan, Gujarat,
Madhya Pradesh and Chhattisgarh Only.

REWARDS
— THAT —
CELEBRATE
YOUR
SUCCESS



SPECIAL OFFER

VALENTINE GOLD TABLETS



M.R.P.
₹320/-
4 Tablets

TAD ZEST-D TABLETS



M.R.P.
₹310/-
4 Tablets

DEAL
16+4

BUY 1 BOX

GET 1 FOLDABLE STOOL



BUY 2 BOX

GET MULTI SOCKET EXTENSION



ASSORTED

BUY 5 BOX

GET UBON BLUETOOTH SPEAKER



ASSORTED

BUY 10 BOX

GET 1 TROLLEY BAG CABIN 55 CM



ASSORTED

BUY 20 BOX

GET BRANDED SHOES



ASSORTED

BUY 35 BOX

GET SKYLINE MIXER GRINDER



ASSORTED

BUY 60 BOX GET

7KG SEMI-AUTO MATIC WASHING MACHINE



* Gift images are just for representation purpose & Actual Product may differ from the images shown here.

SPECIAL OFFER

EVEC-400

Softgel Capsule

Vitamin E 400 I.U.



M.R.P.
₹49/-
Per Strip of
10 Capsule

DEAL
16+4

BUY 2 BOX
GET

1 KG SUGAR



BUY 3 BOX
GET

1 KG RICE



BUY 5 BOX
GET

UBON NECKBAND



BUY 25 BOX
GET

SKYLINE MIXER



BUY 50 BOX
GET

**SIGNATURE
DOUBLE BEDSHEET
+ COMFORTER**



BUY 72 BOX
GET

LADDER 4 STEP



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FOCUS 1

PRESENTING WELLNESS & CARE

A COMPLETE HEALTH PARTNER

Uphaar ki
BAHAR



ACLOFAIR

COLD & FLU TABLET



DEAL
24+6

ACLOFAIR

COLD & FLU TABLET



DEAL
24+6

Aclofair-SP

एक्लोफेयर-एसपी Tablets



DEAL
24+6

Aclozest - P

एक्लोजेस्ट-पी Tablets



DEAL
24+6

Aclozest-SP

एक्लोजेस्ट-एसपी Tablets



DEAL
16+4

Aclofair-P

एक्लोफेयर-पी Tablets



DEAL
16+4

Fair Ford B-Complex

CAPSULES



DEAL
16+4

Benfozet-CD3

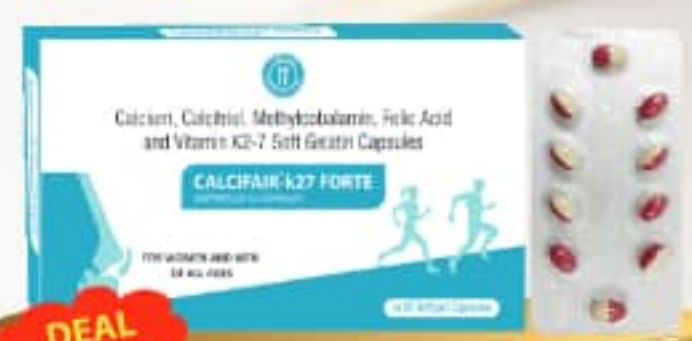
Tablets



DEAL
8+2

CALCIFAIR-k27 FORTE

SOFTGELATIN CAPSULES



DEAL
8+2

Coldfair Cold-n-Total

Tablet



DEAL
24+6

Coldfair-DS

A Cough & Cold Remedy



DEAL
20+5

DICLOFAIR

PAIN RELIEF GEL



DEAL
4+1

DROTIFAIR-M

TABLETS



DEAL
16+4

A Promise of Quality, Trust & Care



FOCUS 1

PRESENTING WELLNESS & CARE

A COMPLETE HEALTH PARTNER

Uphaar ki
BAHAR



ETOXIFAIR 90

Tablets



DEAL
16+4

Q-10 GOLD

Forte

Softgel



DEAL
8+2

FAIRFORD FOOT CARE

CREAM



DEAL
4+1

FUNGIZEST

CREAM



DEAL
4+1

Lycofair

Gold



DEAL
8+2

Montufair-L

Tablets



DEAL
16+4

Mucofair SG

SOFTGEL CAPSULES



DEAL
16+4

Neurofair Forte+

Tablet



DEAL
16+4

Nimfair

COLD AND FLU



DEAL
16+4

P-DOM-SR

Capsules



DEAL
24+6

Rabezo-DSR

Capsules



DEAL
24+6

Tendofair

Tablet FORTE



DEAL
8+2

A Promise of Quality, Trust & Care



FOCUS 1
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

1
BOX



SHADANI
MOUTH FRESHENER
100 GM

3
BOX



6 PC
CUP SET

6
BOX



NC 4200
CASSEROLE

10
BOX



1
CARPET

12
BOX



CITYWARE
5 LTR.
HOT & COLD

18
BOX

1 LTR. BOTTLE
INSULATED STEEL
DEVIDAYAL
OR
UBON EARBUDS



OR



PERFECT FOR
EVERY OCCASION



PREMIUM QUALITY
PRODUCTS



THOUGHTFUL
& USEFUL



MADE TO
DELIGHT

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FOCUS 1
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

24
BOX



6 PC
BATHROOM SET

30
BOX



BRANDED 2 BURNER
GAS STOVE

45
BOX



INDUCTION
1800W

60
BOX



CROMPTON
REMOTE FAN 1200MM

75
BOX



51 PC DINNER SET
(STAINLESS STEEL)

120
BOX



UBON SPEAKER PARTY BOX
WITH 2 MICS. **OR** REVOLVING CHAIR



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



MADE TO
DELIGHT

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FOCUS 1
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

150
BOX



BRANDED SOLO
MICROWAVE 20 LTR.

200
BOX



65 LTR.
COOLER
BRANDED

250
BOX



SEMI-AUTOMATIC
WASHING MACHINE
7KG

300
BOX



BRANDED
LED 32"

400
BOX

REFRIGERATOR
DOUBLE DOOR
(215 LTR.)

OR
BRANDED LED 43"



OR



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



MADE TO
DELIGHT

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FOCUS 2

PRESENTING WELLNESS & CARE

A COMPLETE HEALTH PARTNER

Uphaar ki
BAHAR



Dicozox
RELIEF-MR
Tablets



DEAL
40+10

Itoford Plus
Tablets



DEAL
8+2

Maglyc-D3
Tablet



DEAL
8+2

Neurofair-LC
Capsules



DEAL
8+2

Ketospare
Tablets



DEAL
8+2

L-GLUTA FORTE
Tablet



DEAL
8+2

**OMEGA
3-6-9**
FISH OIL

Softgelatin Capsules



DEAL
4+1

Zincofair-Daily
Soft Gelatin Capsules



DEAL
16+4

ZINCOFAIR 12G
Softgel Capsules



DEAL
8+2

Fairford
Piles Care
Piles Relief Capsules



DEAL
8+2

A Promise of Quality, Trust & Care



FOCUS 2
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

1
BOX



1 KG RICE

3
BOX



6 PC CUP AND SAUCER SET

5
BOX



LEATHER DUFFLE BAG

10
BOX



COPPER BOTTLE & 2 GALLON

20
BOX



DOUBLE BEDSHEET + COMFORTER

24
BOX



BRANDED MIXER GRINDER



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



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DELIGHT

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FOCUS 2
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

30
BOX

CELLO COPPER
MATKA 5 LTR.
& 2 GALLON



40
BOX

1 CABIN TROLLEY BAG
+
1 MEDIUM
(BRANDED)



50
BOX

BRANDED
VACUUM CLEANER



60
BOX

BRANDED
16 LTR. LOCKER



80
BOX

SUJATA
MIXER GRINDER



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



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FOCUS 2
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

100
BOX

BRANDED WATER DISPENSER



130
BOX

BRANDED ATTA CHAKKI



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



MADE TO
DELIGHT

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SPECIAL OFFER

Quneed[®] Tablets

Coenzyme Q10 100mg + L-Arginine 100mg
Alpha Tocopherol 25 I.U. + Selenium 100mcg



M.R.P.
₹700/-
Per 10 Tablets



Quneed-Plus[®] Tablets

Coenzyme Q10 300mg + L-Arginine 250mg
Omega 3, Fatty Acid 25mg + Selenium Dioxide 70mcg
Zinc Oxide 20mg



M.R.P.
₹1250/-
Per 10 Tablets



DEAL
8+2

1
BOX



500 GM ALMOND +
500 GM KAJU

2
BOX



PREMIUM LAPTOP BAG



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



MADE TO
DELIGHT

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FOCUS 2
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

3
BOX



OR



CAR VACUUM CLEANER OR
HD DASH CAMERA

6
BOX



REVOLVING CHAIR

10
BOX



BRANDED CHIMNEY

20
BOX



OR



SINGLE BATTERY INVERTER OR
CAMERA & DVR 4 CHANNEL

30
BOX



43" SAMSUNG LED

40
BOX



OR



VOLTAS 1.5 TON AC OR LAPTOP



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



MADE TO
DELIGHT

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FOCUS 2
PRODUCTS
BOX
SCHEME

UPHAAR KI BAHAR

PREMIUM GIFTS FOR EVERY MILESTONE

75
BOX



DOUBLE BED AND 5 SEATER SOFA SET

100
BOX



HERO SPLENDOR PLUS BIKE
(Ex-Showroom Price)

200
BOX



ROYAL ENFIELD BULLET 350
(Ex-Showroom Price)

400
BOX



MARUTI SUZUKI AUTO K10
(Ex-Showroom Price)



THOUGHTFUL
& PREMIUM GIFTS



PERFECT FOR
EVERY MILESTONE



TRUSTED
QUALITY BRANDS



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DELIGHT

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Sohani : The Year of Prosperity and Well-Being



A Token of Appreciation
for Your Loyalty

**YOUR ANNUAL
REWARD IS**

Ready



ANNUAL SCHEME 2026-27



Sohani : The Year of Prosperity and Well-Being



Branded Women Hand Bag



Branded Double Bed Sheet



Branded Towel Set (4pc)



Branded Mop Set



3pc Lunch Box Jaypee



Wireless Mouse & Keyboard Branded



Hawkins 3 Ltr. Cooker



American Tourister 65CM Trolley Bag



Prestige Non-Stick 3PC Cookware

AMOUNT	ARTICLE LIST	OR	OR
5,000	Branded Women Hand Bag		30PC Dermazest 6
7,500	Branded Double Bedsheet		45PC Dermazest 6
10,000	Branded Towel Set (4pc)		60PC Dermazest 6
12,000	Branded MOP Set	3pc Lunch Box Jaypee	72PC Dermazest 6
20,000	Wireless Mouse and Keyboard Branded	Hawkins 3 Ltr. Cooker	120PC Dermazest 6
30,000	American Tourister 65CM Trolley Bag	Prestige Non-Stick 3PC Cookware	180PC Dermazest 6



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Sohani : The Year of Prosperity and Well-Being



Branded Ladder
4 Step



Branded 3 Burner
Gas Stove



Branded
Office Chair



Branded
Digital Locker



Bajaj Air Cooler
36 Ltr.



Microwave
20 Ltr. Solo



Water
Dispenser



Branded
Trolley Bag Set (3PC)



Branded
Chimney



Semi-Automatic
7Kg Washing Machine



Branded PRINTER
3-in-1 (Print/Scan/Copy)



Branded Single Door
Refrigerator 185 Ltr.



AMOUNT



ARTICLE LIST



OR



OR

50,000

Branded Ladder 4 Step

Branded 3 Burner
Gas Stove

300PC Dermazest 6

75,000

Branded Office Chair

Branded Digital Locker

450PC Dermazest 6

1,00,000

Bajaj Air Cooler 36 Ltr.

Microwave 20 Ltr. Solo

600PC Dermazest 6

1,25,000

Water Dispenser

Branded Trolley
Bag Set (3PC)

750PC Dermazest 6

1,50,000

Branded Chimney

Semi-Automatic 7Kg
Washing Machine

900PC Dermazest 6

2,00,000

Branded PRINTER 3-in-1
(Print/Scan/Copy)

Branded Single Door
Refrigerator 185 Ltr.

1200PC Dermazest 6



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Sohani : The Year of Prosperity and Well-Being

AMOUNT	ARTICLE LIST	OR	OR
2,50,000	Fully Automatic 7kg Washing Machine	Hill Station Trip 3 Days 2 Nights	1500PC Dermazest 6



Fully Automatic
7kg Washing Machine

Hill Station Trip

3 Days 2 Nights



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Sohani

The Year of Prosperity and Well-Being

GIFT DISBURSEMENT POLICY

2026-27

Dear Business Associates,

Greetings from Fairford Pharma!

A new year brings new opportunities — and bigger rewards!

We are excited to launch “**Uphaar Ki Bahaar 3.0**”, a power-packed campaign designed not just to reward you, but to **accelerate your growth, maximize your earnings, and celebrate your success.**

Your trust and consistent support have been the driving force behind our journey. This year, we are taking things a step further — **more products, more schemes, and more rewards!**



WHAT'S NEW IN 2026-27?

- **40 Focus Products** identified for higher growth potential.
- Dual benefit on focus products:
 - ✓ **Focus Products Box Scheme (Instant Rewards)**
 - ✓ **Annual Scheme (Bigger Benefits)**

- For **Non-Focus Products**:



Value Scheme — accumulate value and unlock **big-ticket gifts**.



GIFTS REDEMPTION POLICY – MADE SIMPLE & REWARDING

1



Up to 10 Boxes (Focus Products):

Claim your gifts anytime along with your regular orders — **quick and easy!**

2



Above 10 Boxes:

Just submit data in the prescribed format to unlock **higher-value rewards**.

3



Fast Disbursement:

Gifts will be dispatched within **30 days** after approval.

6



Outstanding Clearance:

Clear dues on a pro-rata basis to ensure **uninterrupted gift disbursement**.

4



Retailer Verification:

Signed & stamped claims ensure **smooth and faster** processing.

5



Quarterly Closures:

Stay connected with ABM'S & FSO'S for **seamless execution** and **maximum benefit**.



ANNUAL GIFT ADVANTAGE – EARN MORE, FASTER

30%
GIFT VALUE

Enjoy **30%** gift value without data & clearance.

70%
GIFT VALUE

Remaining **70%** unlocked with simple data submission + outstanding clearance.



**TOGETHER, LET'S CREATE MORE MILESTONES.
MORE GROWTH. MORE REWARDS. MORE HAPPINESS.**





Sohani

The Year of Prosperity and Well-Being

GIFT DISBURSEMENT POLICY

2026-27



EXAMPLE

- ₹ Invoice ₹1,00,000 →
- ₹30,000 gift instantly
- ₹70,000 after completion of process
- Full annual rewards released after **complete outstanding clearance**.



SMART BENEFIT SPLIT (70:30)

- 70%** = Gifts Disbursement (with data)
- 30%** = Gift Disbursement (without data)



ADDITIONAL BENEFITS & IMPORTANT NOTES



CREDIT NOTE / FREE GOODS POLICY

- Primary Sale**
 - A Credit Note of **8%** will be applicable on eligible primary sales.
- Secondary Sales**
 - For secondary sales, an equivalent **8%** value will be provided in the form of free goods instead of a credit note.

EXAMPLE :-

- Primary Sales of ₹1,00,000 → 8% Credit Note = ₹8,000
- Secondary Sales of ₹1,00,000 → 8% value free goods = ₹8,000



NOTE :- The benefit will be applicable as per the company's prescribed scheme and eligibility criteria.



MONTHLY OFFERS

- Separate promotional schemes
- Not linked with Uphaar Ki Bahaar gifts
- Flexible quantity — **no limits!**



WHY THIS YEAR IS BIGGER & BETTER

This is not just a scheme — it's an opportunity to:

- ✓ Grow your business faster
- ✓ Earn higher rewards
- ✓ Strengthen your partnership with Fairford Pharma



For any support or clarification, reach out anytime:

✉ gift@fairfordpharma.com



Let's make **Uphaar Ki Bahaar 3.0**
a record-breaking success —

MORE GROWTH. MORE REWARDS. MORE WINS!



Warm regards,
Team Fairford Pharma





Sohani

The Year of Prosperity and Well-Being

★ TERMS AND CONDITIONS ★



01

Annual incentives will be disbursed after 31st March 2027, Disbursal window will be open till **30th June 2027** to finalize the gifts, after 30th June 2027, incentive will get lapse.



02

Gifts will be disbursed only after achieving mentioned target and after making complete payment within **30 days**, Failure in payment within mentioned due days will lead to lapse in the incentive.



03

Retailers scheme will get disbursed as per **slabs** mentioned above.



04

To claim benefits of incentives and gifts Rs 20,000/- and above yearly, retailers have to share their respective **PAN CARD**.



05

If Customer avail gifts worth Rs 20000/- and above per annum, **(TDS applicable)**.



06

Company is **not responsible** for the payment of any goods and inputs supplied to retailer.



07

The company reserves the right to **change or modify** the schemes without any prior notice.



08

No cash reimbursement can be made against the scheme.



09

Credit note for retailer and doctor against annual scheme will be issued @ **8%** of taxable value as per annual gift slab.



10

This scheme **supersedes** all the previous offers.



11

Goods once sold will **not be taken back or exchanged**.



12

In case of non-availability of any article mentioned, the company reserves the right to **replace the gift** with an equivalent value article.



13

Purchase of retailers and doctors will be calculated **without GST**.



14

This offer is valid only if goods are purchased from **authorized stockiest** of Fair Ford Pharmaceuticals Pvt. Ltd.



15

Schemes and gifts are the **gesture of the company** not the right of the customer.



16

This scheme is applicable for retails and doctors, **not for the Distributors**.



17

If distributor make Payment After **60 days** may lead to lapse in incentive disbursal for retailer.



18

Complete **party wise sale data** is required from distributor as per the company protocol for the disbursal of retailer Gifts.



19

Ex stations for tour and travel are as follows:-

- For Rajasthan- Ex-Delhi, • For Punjab and J&K- Ex-Delhi • For Gujarat - Ex- Ahmedabad,
- For MP & Chhattisgarh- Ex-Indore.



20

Any Dispute is Subject to **Faridabad Jurisdiction** only.



TOGETHER, LET'S CREATE MORE MILESTONES.

MORE GROWTH. MORE REWARDS. MORE HAPPINESS.





FAIR FORD PHARMACEUTICALS PVT. LTD.[®]

Regd. Off.: Fair Ford Tower, Gali No-07, Main Road, Anangpur Village,
Opposite Mount Kailash Factory, Faridabad- 121003 (Haryana)

8287126438, 8595939711, 8595938896

E-mail: approval@fairfordpharma.com | accounts@fairfordpharma.com | director@fairfordpharma.com | Website: www.fairfordpharma.com



RETAILER / DOCTOR GIFT FORM



Dear Valued Customer,

Heartiest congratulations on achieving your gift slab _____

We are delighted to know that you would like to receive your gift _____

Thank you for sharing your requirements.

Your gift will be dispatched within one month from the date of receipt of this form.

We are grateful for your continued trust in Fair Ford Pharmaceuticals.

We look forward to a long-term and healthy relationship with you.



PLEASE FILL IN THE DETAILS BELOW



Retailer/Doctor
Sig. & Stamp



Mobile No.



GST No.



Retailer/Doctor
Firm Name



Address



Stockiest Name



IMPORTANT NOTE

Please ensure all details are filled accurately.
Incomplete forms may lead to delay in gift dispatch.

With Best Regards,

CRM Team

Fair Ford Pharmaceuticals



TOGETHER, LET'S CREATE
MORE MILESTONES.



MORE GROWTH.
MORE REWARDS.



MORE WINS!



Sohani

The Year of Prosperity and Well-Being

14

*Years
of Togetherness*

— TRUSTED BY MILLIONS. CHOSEN BY DOCTORS. COMMITTED TO WELL-BEING. —

Fair Ford

Pharmaceuticals Pvt. Ltd.®

(A GMP & ISO 9001:2015 Certified Company)

📍 **Corp. Office :** 103, Juhu Breeze Office - Tagore Road,
Santa Cruz-West, (Mumbai) 54

Regd. Office : Fair Ford Tower, Gali No-07,
Main Road, Anangpur Village,
Opposite Mount Kailash Factory,
Faridabad- 121003 (Haryana)

® : For Registered

Scan me



To Know More

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